THE DEPUTY CHAIRMAN: She has answered that nothing like that has happened.

PROF. M. SANKARALINGAM: Madam, in the reply it is also stated that the school authorities and the district authorities have confirmed that there is no truth in the said news item. In that case, will the Government consider organising HIV awareness camps in colleges and higher secondary schools where students in the age-group of 18-25 are studying?

श्रीमती सुषमा स्वराज: मैडम, आलरेडी जो स्टेट गवर्नमेंट्स ऐड्स सोसाइटीज हैं, वे सारी की सारी सोसाइटीज इस तरह के अवेअरनैस प्रोग्राम कर रही हैं और "नाको" ने जो अपने प्रोग्राम बनाए हैं, अवेअरनैस प्रोग्राम उनका एक बहुत इंटिग्रेटिड हिस्सा है।

Permission to educational institutions to host radio stations

*174. SHRI RUMANDLA RAAMCHANDRAYYA:†
DR. T. SUBBARAMI REDDY:

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether Government have given its consent for the proposals to allow educational institutions with residential facilities to host their own radio stations;

(b) if so, the details of the proposals;

(c) whether the security clearance would have be obtained from Home Ministry;

(d) if so, whether Government would not charge any license fee and those airing programmes would have to pay only the spectrum fee; and

(e) if so, to what extent it will be helpful for the schools and colleges?

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI RAVI SHANKAR PRASAD): (a) The Government has decided to grant Community Broadcasting Licenses to well established educational insitutions/organisations, recognized by the Central Government or the State Government. These will include the Universities & Institutes of Technology/Management & residential schools.

† The question was actually asked on the floor of the House by Shri Rumandla Raamachandrayya.

(b) A copy of the guidelines is enclosed as statement. (*See* below) These are also available on the Ministry's website: (http:mib.nic.in).

(c) Yes, Sir.

(d) No licence fee is proposed to be charged for the purpose. The licence will be required to furnish a Bank Guarantee for a sum of Rs.50,000/- only, to ensure performance of the license agreement. The license will however, be required to pay spectrum usage fee, as determined by the Wireless advisor in WPC Wing of Ministry of Communications.

(e) The potential of radio is proposed to be taped for educational, cultural and economic development at the local comunity level, through these Radio Stations. It will also provide opportunities to upgrade skills and enhance creative talents of the community.

Statement

Preamble

Copy of the Guidelines for Applying Licenses for Setting up Community Radio Station

The Union Government has decided to grant Community Broadcasting licenses to well established educational institutions/ organizations recognized by the Central Government or the State Government. These will include the Universities and Institutes of Technology/Management and residential school.

The salient features of eligibility criteria, basic conditions/obligations and procedures for obtaining license to set up and operate Community Radio service are briefly described below:- For further details reference may be made to Ministry of Information and Broadcasting.

2. **Technical parameters:**

2.1 Licence will be granted for FM transmitters for power of 50 Watts or less.

2.2 Licence will be issued in the shared frequency band from 87.5 to 100 Mhz. However, in the event of frequency not being available in this band, the exclusive broadcast band of 104 to 108 Mhz may also be considered, as in case of private FM broadcasters. The frequency band

from 100 to 104 Mhz. earmarked exclusively for the use of AIR, Prasar Bharati will not be disturbed.

3. **Procedure to be followed**

Application :-

3.1 Any eligible institution/organization desirous of setting up of Community Radio broadcasting service may make an application to the Ministry of I&B in the prescribed proforma. (Download application form)

3.2 The Ministry of I&B immediately on receipt of an application will consult the Wireless Advisor in WPC wing of Ministry of Communications and also Prasar Bharati to determine the availability of frequency at the place requested by the applicant.

3.3 The Ministry of Information & Broadcasting will refer the eligible applicant case to the Ministries of Home Affairs, Defence, Human Resources Developmet and External Affairs and letter of intent and/or license will be issued only after getting the requisite clearances from these Ministries. The licensee will be required to sign a licence agreement after allotment of frequency by WPC. The license agreement shall specify detailed terms and conditions under which the licence is to be operated.

3.4 Within one year from the date of signing of licence agreement, the applicant will complete all necessary formalities such as obtaining SACFA clearance etc., set up the necessary broadcast facilities and obtain a Wireless Operating Licence from the Wireless Advisor in the WPC Wing of the Ministry of Communications and Information Technology.

3.5 In the event of more than one claimant for a single frequency at a given place, the licensee will be selected by a Committee constituted by the Ministry of I&B on the basis of standing commitment, objectives and resources of the applicant organization.

3.6 Licensee will be charged only the spectrum usage fee as determined by the WPC. The Ministry of I&B will not levy any other licence fee.

4. **Term and Conditions**

4.1 The basic objective of the Community Radio broadcasting would be to serve the cause of the community in the service area of the licensee

by involving members of the community in the broadcast of their programmes. For this purpose community would mean people living in the coverage zone of the broadcasting service of the licensee.

4.2 The licence shall be for a period of three (3) years.

4.3 The licence shall not be transferable.

4.4 An applicant will not be permitted more than one licence.

4.5 The licensee shall provide its services on free to air basis.

4.6 The licensee shall not use its channel/Broadcast services in whole or part for commercial purposes.

4.7 The programmes on the community radio serivce will focus on issues relating to education, health environment, agriculture, rural and community development. The content must be confined to social, cultural and local issues and the format, subject, presentation and language must reflect and exude the local flavour and fragrance.

4.8 The licensee shall not be permitted to broadcast any news and current affairs programmes and shall not air election and political broadcasts.

4.9 The licensee shall not air any advertisement or sponsored programmes.

4.10 The licensee shall ensure that nothing is included in the programme of the licensee which:

a. Offends against good taste or decency;

b. Contains criticism of friendly countries;

c. Contains attack on religions or communities or visuals or words contemptuous of religious groups or which promote communal attitudes;

d. Contains anything obscene, defamatory, deliberate, false and suggestive innuendos and half truths;

e. Is likely to encourage or incite violence or contains anything against maintenance of law and order or which promote-anti-national attitudes;

f. Contains anything amounting to contempt of court;

g. Contains aspersions against the integrity of the President and Judiciary;

h. Contains anything affecting the integrity of the Nations;

i. Criticises, maligns or slanders any individual in person or certain groups, segments of social, public and moral life of the country;

j. Encourages superstition or blind belief;

k. Denigrates women:

l. Denigrates children.

m. May present/depict/suggest as desirable the misuse of drugs including alcohol, narcotics and tobacco or which may stereotype. incite, vilify or perpetuate hatred against or attempt to deman any person or group on the basis of ethnicity, nationality, race, gender, sexual preference, religion, age or physical or mental disability.

4.11 The licensee shall ensure that due care is taken with respect to religious programmes with a view to avoiding—

(a) improper exploitation of religious susceptibilities: and

(b) offence to the religious views and beliefs of those belonging to a particular religion or religious denomination.

4.12 That the licensee shall ensure that due emphasis is given in the programmes to promote values of national integration, religious harmony, scientific temper and Indian culture.

4.13 The licensee shall follow the Programme Code of All India Radio.

4.14 The licensee shall pay spectrum usage fee as determined by the wireless Advisor in WPC Wing.

4.15 Though the licensees will operate the service under the Ministry of Information & Broadcasting, Govt. of India, the licensing will be subject to the condition that as and when any regulatory authority to regulate and monitor the broadcast services in the country is constituted, the licensees will have to adhere to the norms, rules and regulations prescribed by such authority.

4.16 The licensee shall provide such information to the Government on such intervals as may be required. In this connection, the licensee is required to preserve tapes of programmes broadcast during the last six months failing which the Government will be at liberty to revoke the license.

4.17 The Government or its authorized representative shall have the right to inspect the broadcast facilities of the licensees and collect such information as considered necessary in public community interests.

4.18 The Government reserves the right to take over the entire services and networks of the licensee or revoke/terminate/suspend the licence in the interest of national security or in the even of national emergency/ war or low intensity conflict or similar type of situations.

4.19 All foreign personnel likely to be deployed by way of appointment contract, consultancy, etc. by the licensee for installation, maintenance and operation of the licensee's services shall be required to obtain security clearance from the Government of India.

4.20 The Government reserves the right to modify at any time the terms and conditions if it is necessary to do so in the interest of the general public or for the proper conduct of broadcasting or for security considerations.

4.21 Government may revoke the licence at any time in public interest or for breach of any terms and conditions of the licence by giving a notice of 15 days.

4.22 Notwithstanding anything contained anywhere else in the licence the Government's decision shall be final and conclusive.

4.23 The licensees shall furnish a bank guarantee for a sum of Rs. 50,000/- (Rupees fifty thousand) only to ensure timely performance of the licence agreement.

4.24 If the licensee fail to commission services within the stipulated period, he shall forfeit the amount of bank guarantee to the Government and the Government would be free to cancel the licence awarded to the licensee.

4.25 A license will be subject to such other conditions as may be determined by the Government.

श्री रूमान्डला रामचन्द्रय्या: उपसभापति महोदया, बहुत-बहुत धन्यवाद। मंत्री जी ने बहुत विस्तार से जवाब दिया है। मैं जानना चाहता हूं कि विद्यालयों और महाविद्यालयों में करने के लिए भारत सरकार से क्या मदद मिल सकती है?

उपसभापति: अभी विस्तार के बाद और क्या विस्तार चाहिए? महाविस्तार।

श्री रवि शंकर प्रसाद: आपने मेरे विस्तृत उत्तर पर जो अच्छी टिप्पणी की है, उसके लिए हृदय से धन्यवाद। हमने इसके लिए विस्तृत गाइडलाइंस बनाई हैं और यह बिल्कुल रिकग्नाइज्ड स्कूल्स को, इंस्टिट्यूशन्स को दिया जाएगा केन्द्र सरकार द्वारा, राज्य सरकार द्वारा। मैं बताना चाहूंगा कि दो आवेदन पत्र भी हमारे समक्ष आ गए हैं। हमने पूरे भारतवर्ष में विज्ञापनों के द्वारा इस पूरी योजना को विस्तार से रखा है तथा हमने इसे आपरेशनल करने के लिए इसमें 50,000 रुपए की बैंक गारंटी मांगी है और सामुदायिक विकास के लिए यह योजना बहुत सफल होगी, ऐसी हम अपेक्षा करते हैं। इसलिए एक फेसिलेटर के रूप में भारत सरकार ने विस्तृत गाइडलाइंस बनाकर इसे देश के सामने प्रस्तुत किया है।

श्री रूमान्डला रामचन्द्रय्या: क्या आंध्र प्रदेश से कोई सुझाव आपके पास आया है या आंध्र प्रदेश में रखने के लिए क्या कदम उठा रहे हैं?

श्री रवि शंकर प्रसाद: यह पूरे भारत के लिए उपलब्ध है, पूरे भारत में विज्ञापन हुआ है। आंध्र प्रदेश से किसी भी आग्रह की अपेक्षा है।

DR. T. SUBBARAMI REDDY: Madam, I am extremely happy that the Government has come forward to grant these licences to put radio stations in the educational institutions. At the same time, it has been stated that the Ministry of Information and Broadcasting will refer the eligible applicant's case to the Ministries of Home Affairs, Defence, Human Resource Development and External Affairs. It means, by the time this clearance is given, our grandchildren will be grown up I would like to know from the hon. Minister whether you are going to have a simplified procedure and whether, when an application comes to the Ministry of Information and Broadcasting, with the concurrence of other Ministries, you are going to (1) minimise the time limit; (2) have a coordination committee so that the applications are settled, with the concurrence of all the Ministries, within a stipulated time.

SHRI RAVI SHANKAR PRASAD: Madam, I am deeply grateful to Mr. Reddy that for the first time he has found something good to speak

about our Govenrment. But as far as this consultation with other Ministries is concerned, the hon. Member would appreciate that this is a question of airwaves. Our country is facing a serious threat of terrorism. Therefore, whenever any institution applies for a licence, for a community radio, we have to ensure that this is a genuine body; there is no backup from any foreign country or a terrorist organisation. Therefore, feedback from the Ministries of External Affairs, Human Resource Development and Home is important. That, we don't want to short-circuit. Yes, as far as ensuring a particular timeframe is concerned, we are quite alive to that, and once things are properly operationalised, you will see that it shall be cleared within a definite timeframe.

Advertisement of liquor by cable networks

*175. SHRI SUKHDEV SINGH LIBRA:
DR. ABRAR AHMED:†

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether Government are aware that advertisements on consumption of liquor are freely transmitted through Cable Television networks in the country by private/foreign Satellite Channels; and

(b) if so, the action taken by Government to stop such TV advertisements?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI RAVI SHANKAR PRASAD): (a) and (b) A Statement is laid on the Table of the House.

Statement

(a) and (b) Complaints/suggestions are received from time to time regarding advertisements allegedly promoting sale and consumption of liquor.

The Advertising Code, prescribed under the Cable Television Networks Regulation Act 1995 and Rules framed there-under, provides, *inter-alia*, that no advertisement shall be transmitted, which directly or indirectly promotes, production, sale or consumption of cigarettes, tobacco products, wine, alcohol, inquor and other intoxicants.

†The question was actually asked on the floor of the House by Dr. Abrar Ahmed.